

Vali G. Heist

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EDUCATION

Kutztown University of Pennsylvania, Kutztown, PA

Master of Education, Student Affairs in Higher Education

Recipient of the Dr. Frank Bucci Outstanding Student Affairs Graduate Award

Shippensburg University of Pennsylvania, Shippensburg, PA

Bachelor of Science in Business Administration

WORK EXPERIENCE

Owner, The Clutter Crew, Mohnton, PA

Certified Professional Organizer-January 2006 to present

- Certified Professional Organizer Certification, Board of Certified Professional Organizers, October 2010
- Help homeowners unclutter their belongings, organize their homes, and take control of their lives.
- Assist new home owners with organizing their new homes to promote an efficient, stress-free environment.
- Assist home sellers to prepare their homes for open houses, help them unclutter before they move, and sell their home for top dollar. .
- Educate the public on the benefits of organizing and the environmental impact of 'green organizing'.
- Promote service to others; abide by a code of ethics; and help divert a focus on materialism to simplifying lives, recycling, and donating to non-profit agencies.

GO System Trainer for businesses

- Teach employees to become more focused, organized and productive.
- Help employees find things when they need them and help them stay focused on their highest priorities.
- Educate clients on simple, powerful and practical tips to help improve the areas that can cause disorganization in an employee's life.
- Train clients to significantly reduce the stress and anxiety that comes from being overworked, overwhelmed and overloaded.

eBay Power Seller and eBay store owner

- Sell items for clients on eBay at www.stores.ebay.com/The-Clutter-Crew-Closet
- Photograph, research, list, and ship items for clients.
- Co-presenter for 'How to Sell on eBay' classes

SendOutCards Distributor

- Help clients organize their communications at www.sendoutcards.com/vali

Other Activities

- Chairperson for Goodwill Runway Show-present
- Item Writing Committee Chair for Board of Certified Professional Organizers-present
- South Mountain YMCA Board and Capital Campaign Committee
- Development Committee for Mary's Shelter and Mary's Home
- Kiss-A-Pig Candidate to raise funds for Olivet Boys and Girls Club
- Serve as Project Manager for event held at IKEA in Conshohocken, PA for the Greater Philadelphia Chapter of the National Association of Professional Organizers

Alvernia University, Reading, PA-1982-2006

- Director of Policy, Planning, and Accreditation and Director of Student Support Services, 2001-2006
- Freshmen Seminar Instructor, 2001-2005
- Director of Financial Aid, 1982-2001

MEDIA and PUBLISHING

Author, *Organize This! Practical Tips, Green Ideas, and Ruminations about your CRAP*, 2012

Monthly Columnist, 'Organize This!' Sunday Reading Eagle, November 2006 to present

Internet Radio Show Host of 'Organize This!' on BoomerGenerationRadio.com, 2009-2011

Author, *My Son The Optimist*, Diabetes Forecast, January 2004, pg. 128.

WORKSHOPS AND SPEAKING TOPICS

- GO System Workshops
- 10 Myths for Not Unloading CRAP
- 10 Tips to Avoid Bringing Clutter into the Home
- The Power of Organizing: What women should know
- Free Your Space...Free Your Heart!
- Get Organized for the Holidays
- The Uncluttered Home, The Uncluttered Heart
- Unclutter your life for the New Year!
- Rightsizing Not Downsizing: It's good for the soul
- Transfer Skills: Professional Life to Self-Employment
- Organize Your Way to Wellness
- Reorganize and Go Green
- Starting an Ebay Business: Organize to make money

PROFESSIONAL AFFILIATIONS

Board of Certified Professional Organizers (2010-present)

National Association of Professional Organizers (2005-present)

Greater Philadelphia Chapter of NAPO (2005-present)